- Robert-Jan joined H&M Netherlands in 2000, spent his first five years in economic controlling, working closely with shop and regional management, aiming to optimise the operation of H&M stores.
- He moved to H&M's Group Head Office to represent the group's controller in the teams responsible for management and financial follow up tools.
- He joined the Global Tax department in 2010. Worked on assessing new markets, negotiating (B)APAs in various countries before the Tax department reorganised into regional responsibilities, covering Tax, TP and customs valuation issues, focussing on the Americas, India and several markets around Russia (incl.).